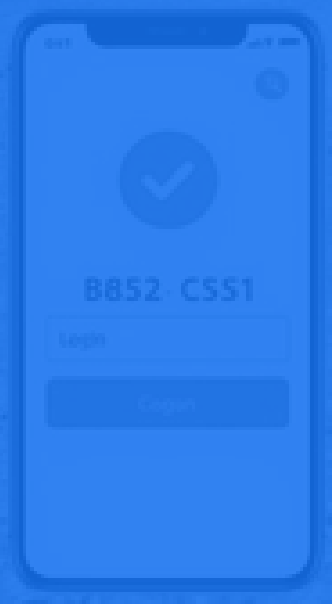
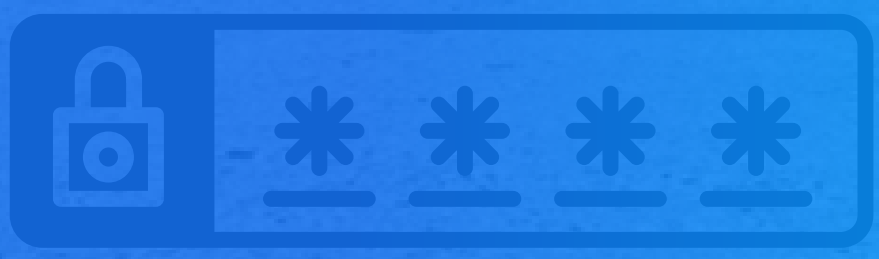
“MFA is a hassle.”

True.

So is incident response at 2:00 a.m.

Which inconvenience do you want?





MFA

is one of the *fastest*, *lowest-cost* ways to shut down most break-ins.

And a surprising number of businesses still skip it.

PASSWORDS

get copied, bought, and traded daily.

MFA makes a stolen password incomplete without the second step.

Most attacks begin with a password grab.

MFA blocks:

- Lookalike sign-in pages
- Phishing messages
- Reuse passwords
- Automated login attempts
- Stolen credential lists

YES,

MFA adds a few seconds at login

AND...

... it can save you from:

- **Inbox takeovers**
- **Payment and banking fraud**
- **Data leaks**
- **Ransomware**

That “extra step” suddenly feels cheap.

Think of MFA as a second lock on the door.

A time-based code

An approve/deny prompt

A hardware security key

Roll it out where risk is highest first:

1. **Email accounts**
2. **Remote access**
3. **Accounting and payroll tools**
4. **Admin and privileged users**

Adoption is all about friction.

Reduce it with:

- **Authenticator apps (preferable to SMS)**
- **Trusted/remembered devices**
- **Simple, step-by-step instructions**

MOST RESISTANCE

is really confusion.

Message it plainly: “MFA protects your account and your work.”

You’ll see better buy-in fast.

SECURITY
isn’t just protection.

Customers feel safer when you can show you take access seriously.

If convenience is the only goal, skip MFA.

If reliability and safety matter, turn it on.

Need help implementing it cleanly? Reach out.

REINTIVITY
technology solutions