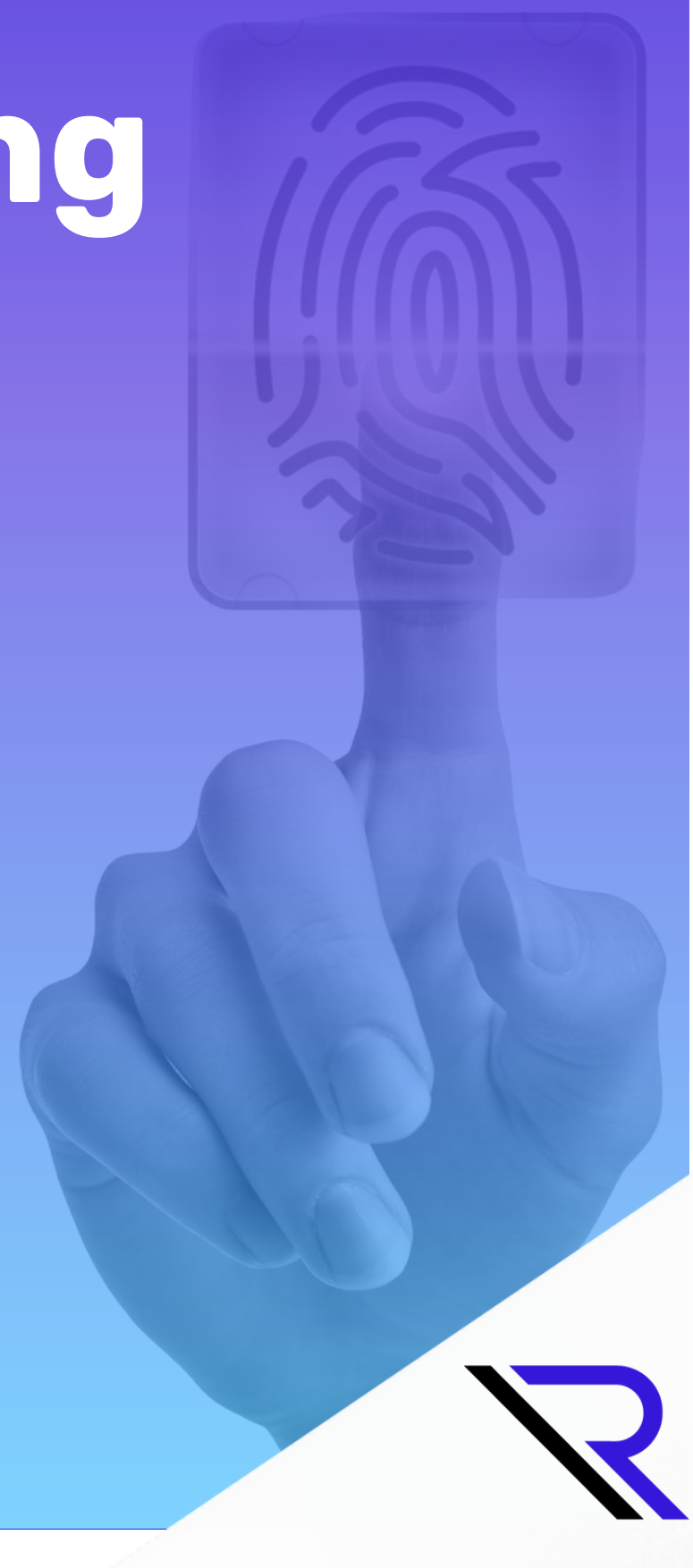
What if a prospective client asked about your cybersecurity strategy?

Would you feel **prepared**…

…or **panicking** behind the scenes?



Clients now expect more than good pricing and friendly service to know their data is safe with you.

They want proof that their sensitive data won't end up in the wrong hands.

“Do you have formal security procedures?”

“Well… we remind employees to be careful…”

That’s… not a great look.

“Are your systems protected against ransomware or hackers?”

“We installed antivirus once, maybe…”

That’s not calming anyone’s nerves.

“Who controls access to confidential records?”

“Pretty sure someone new took over after Steve left months ago?”

Yikes!

Clients may request things like:

Documented security controls

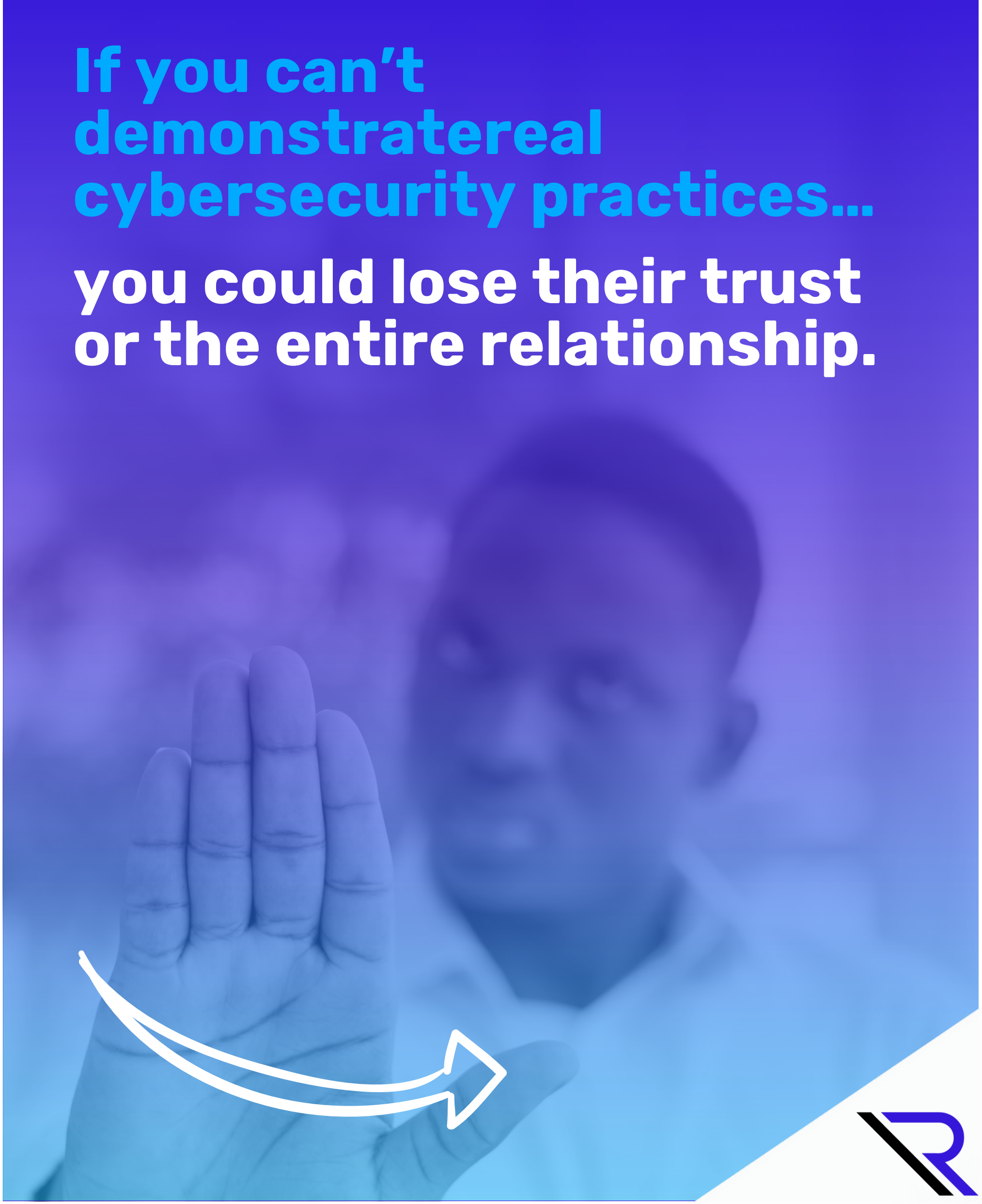
A clear data privacy plan

A cyber incident playbook

Your backup & recovery process

If you can't demonstratereal cybersecurity practices...

you could lose their trust or the entire relationship.



Even local organizationsneed a foundational security setup

No scary tech talk.

No unnecessary complexity.

Just smart safeguards that work.

That might include:

- **Strong passwords, MFA and passkeys**
- **Secure, verified backups**
- **Permissions based on job roles**
- **A written policy staff can follow**
- **Regular cyber awareness training**

And you don’t have to build all of this yourself.

A proactive IT partner (like us) can helpdesign, deploy & manage everything.

You'll impress potential clients.

Reduce stress.

And protect the mission you work so hard for.

Once it's in place... then what?

REINTIVITY
technology solutions

Could you confidently respond to a client's security questions?

If the answer is "not yet"...let's change that.

Reach out today.