

# Build fit-for-purpose analytics models

81%

of **business leaders** report that they've increased their investment in **data and analytics**.

74%

of **business leaders** report they've increased funding for **AI initiatives**.

Source: "Pulse Survey Transforming Data into Business Value through Analytics and AI" HBR, 2022

## Organizations are focused on analytics and AI

It's time to think about how you can optimize your architecture for analytics models to derive the most value out of them. As a Microsoft partner, we can help guide you and unlock all the benefits of Azure so you can ....

Produce datasets that serve both data analysts and data scientists

Give teams the ability to use historical data any time they need

Use semantic data science to perform complex queries and analysis

Enable data assets to be reused for faster access to insight

## Your business needs a single foundation for all your analytics models

Building fit for purpose analytics can be complex and expensive when working with siloed data in disparate systems. That means the best approach is based on an open and governed data lake foundation.

### Data lake



Cost-effective



Performance-optimized



No data movement—it's all centralized

## We can help you revolutionize your analytics models

Transform data at scale



Scale compute and storage independently



Sophisticated AI with speed

## Get ready to equip everyone in your organization with easy access to powerful analytics and services.

We are a Microsoft partner with in-depth experience integrating various technologies and systems, and possess in-depth knowledge and experience in implementing cloud-scale analytics solutions. We understand the intricacies of the Azure ecosystem, and can help you design, build, and optimize the right analytics architecture for your specific business needs.

Learn more about us here: [Reintivity.com](https://reintivity.com)