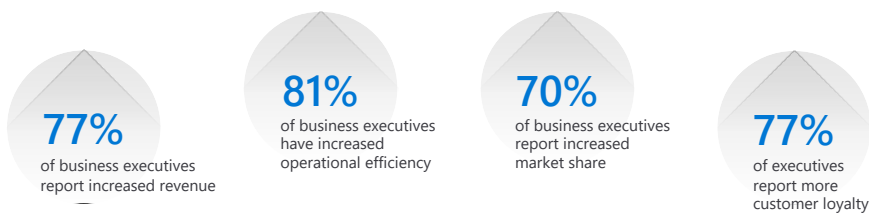


# Unify your entire enterprise data estate for analytics

## What happens when you scale analytics across your entire business?



Source: "Pulse Survey: Transforming Data into Business Value through Analytics and AI" HBR, 2022

## So, what's holding you back?

If you're like most businesses, you're looking for ways to move toward deriving better business intelligence from your data. The problem is that data estates are complex and have evolved over time. And that leads to a variety of challenges.



## You need one set of data

As a technology partner who understands the intricacies of the Azure ecosystem, we know that there are great opportunities for optimizing the business value that data & analytics can provide. And you can achieve them when you unify your data. Let us help you ...

- Get an analytics platform that connects to and analyzes all your on-premises, cloud-based, and third-party data sources.
- Make it easier and more efficient to store data.
- Virtualize data in an open lakehouse to ensure everyone has access to the same data sets.
- Spin up analytics solutions quickly with minimal set-up, deployment, and latency.

## Understand the trending approaches

<p><b>Data mesh:</b></p> <p>A series of domains assigned to individual LOBs that enables access to the data they need with maximum autonomy by upholding the four principles of a data mesh.</p>	<p><b>Data fabric:</b></p> <p>A system for automating data management tasks, such as unifying and cleaning disparate sources as well as authorizing data access, that helps a business make the most of its existing data sources without needing to migrate them.</p>	<p><b>Data hub:</b></p> <p>An open and governed lakehouse platform that provides storage foundation for serving data to multiple domains efficiently, so domain users can easily consume it.</p>
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## The collectively transformative hybrid approach from Microsoft

Microsoft solutions for unifying your data estate draw from all approaches. We can help you get started by establishing a lakehouse storage foundation for all analytics patterns. This foundation is based on open data formats and standards, so you can store data once and serve it to all. That means you eliminate data siloes and the need to translate data.

## Let's get started!

We are a Microsoft partner with in-depth knowledge and experience in implementing cloud-scale analytics solutions using Azure. Contact us to learn how we can help you unify your data estate and maximize your business intelligence.

Learn more about us here: [Reintivity.com](https://reintivity.com)