"Too small to be a target?" *That's exactly what hackers are counting on.*

REINTIVITY technology solutions

Every business – big or small – is being targeted all the time.

Cyber criminals love easy wins.

Make sure you're **not one of them...**

Strong passwords.

= your first line of defense.

- ✓ **Long.**
- ✓ **Unique.**
- ✓ **Random.**

(and NO reusing the same password for different accounts)

Use a password manager to keep things secure *and* easy.

Multi-factor authentication

is a must.

Even if hackers get your password, **they still can't get in without the second step** (think text code, app notification, or biometrics).

Software updates aren't just **"nice to have".**

They patch security holes **that hackers LOVE to exploit.**

Update computers, phones, and apps regularly.

Always, always, always back up your data.

Accidents happen.
Cyber attacks happen.
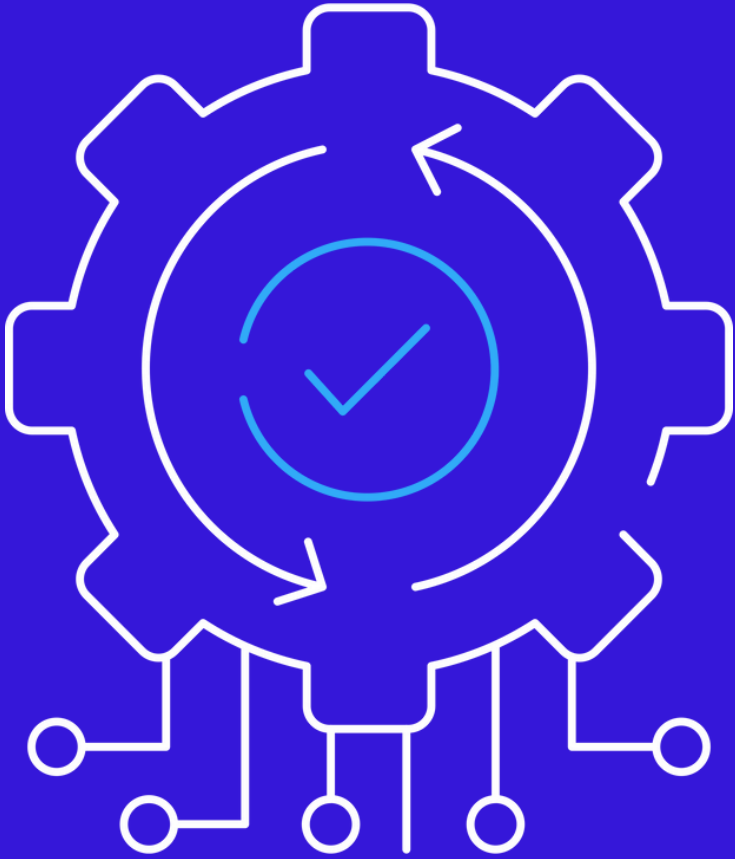**Cloud backup
+ offline backup
+ make them
immutable
(can't be changed)**
= maximum safety.

Automate your backups.

If you must *remember* to do it... **you will forget.**

Your team

= both your biggest cyber risk and your first line of defense.

Teach them to:

- ✓ **Spot phishing emails**
- ✓ **Use secure passwords**
- ✓ **Report anything suspicious**

You can have the best tech in the world...

...but one click

on a bad link could still bring your business down.

Cyber security **isn't optional anymore.**

Nail these basics and you'll be ahead of most businesses.

We can help you cover all bases (and sleep better at night).
Get in touch.

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