

Downtime is when
your business
systems stop
working.
**Everything
grinds to a halt.**



It means:

- ✗ You can't access important files
- ✗ Your team **can't work**
- ✗ Your customers **are left waiting**



And
it's expensive.



The average cost of
IT downtime **starts at**

**\$5600 per
minute**

for businesses.



Common causes are:

- ✕ **Cyber attacks,** like ransomware
- ✕ Hardware or software **failures**
- ✕ **Human error,** such as accidentally deleting files





Without a solid
backup system,
**downtime lasts
longer.**



And

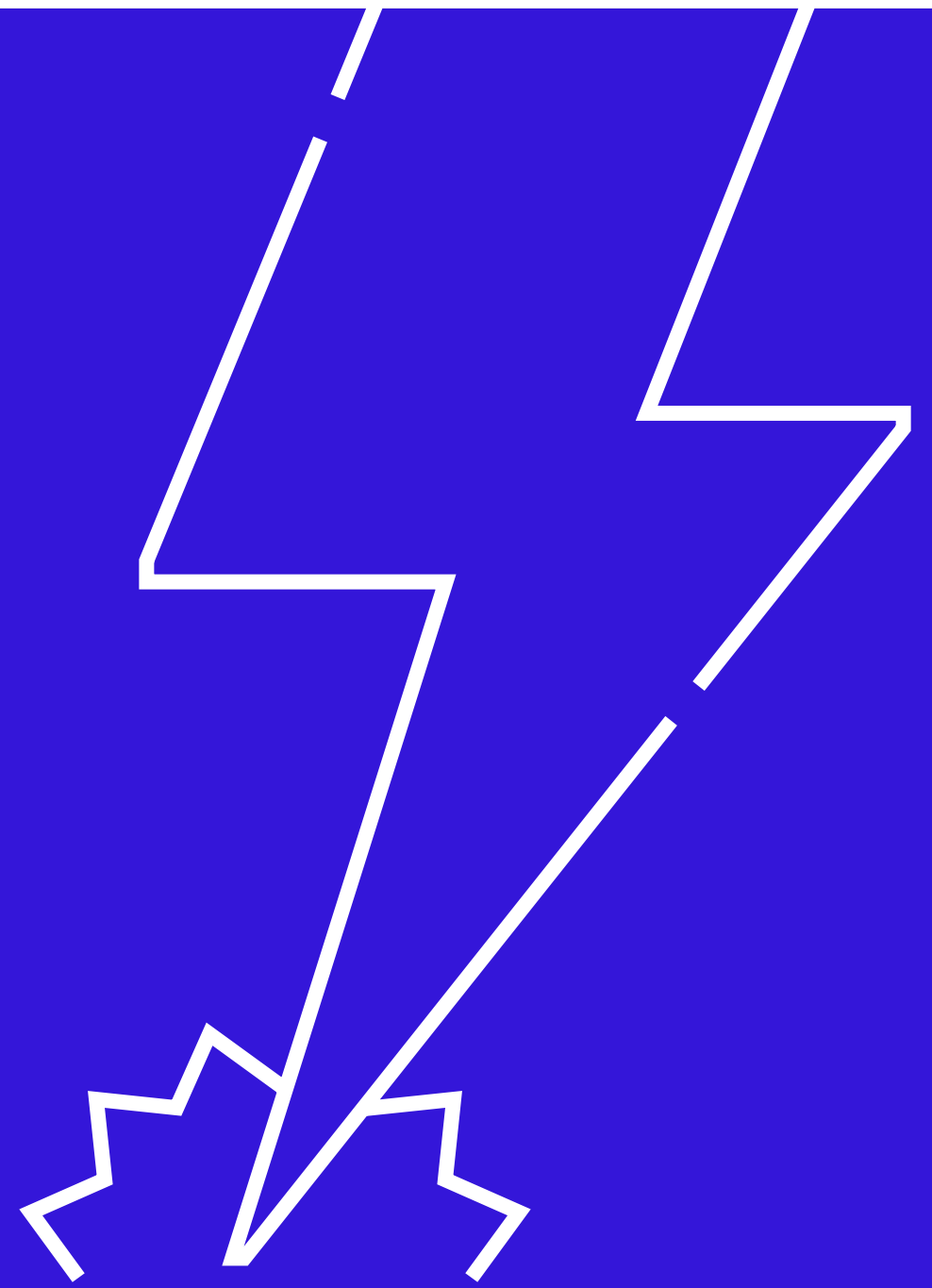
the longer it takes to
recover, **the more it
costs your business.**



A good backup strategy makes sure:

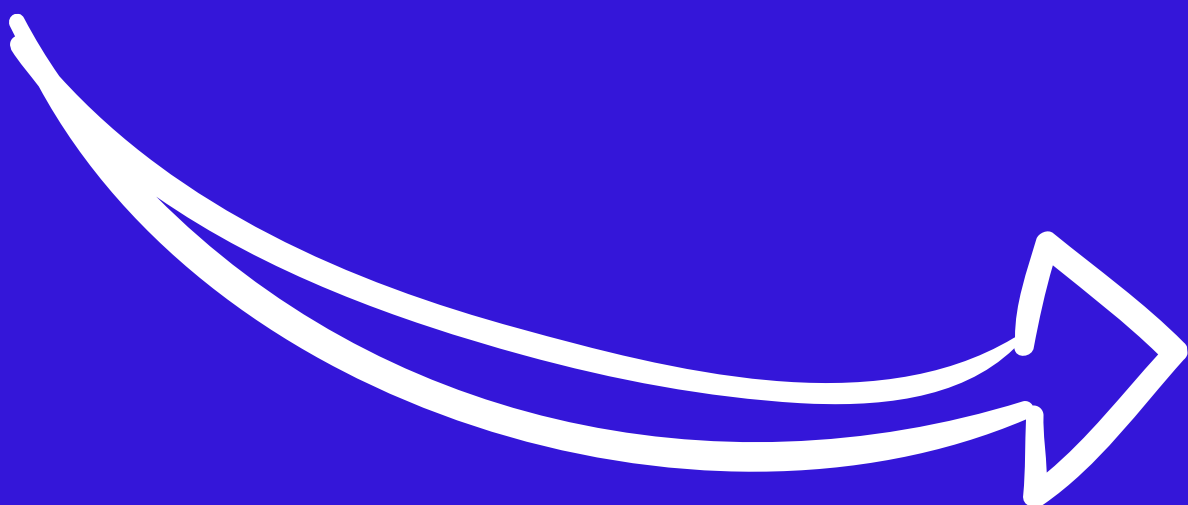
- ✓ **Your data is saved regularly**
- ✓ **Recovery is quick and simple**
- ✓ **You can keep your business running**





If disaster strikes,
backups help you
recover quickly...

**... saving time, money,
and stress.**



Is your business **prepared for downtime?**



We can help
keep downtime
to a minimum,
get in touch.