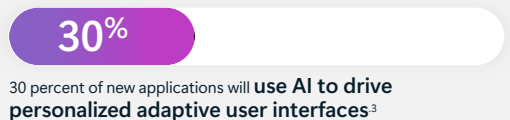
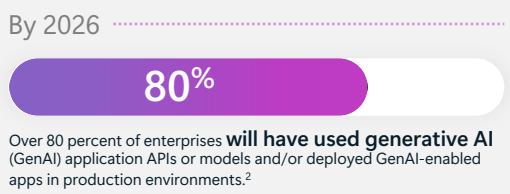
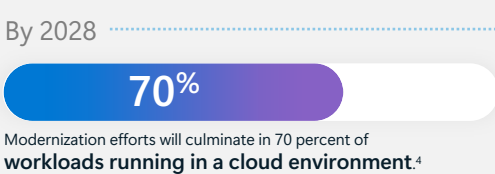
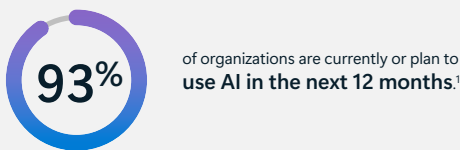


Build and modernize intelligent, AI-powered apps with Microsoft Azure and Reintivity



AI is driving app transformation trends.

Over the last several months, we have seen AI and its capabilities solidify its role as a necessary tool for businesses to drive continued growth and innovation.



Azure empowers businesses to keep up in the innovation race.

Apps are the centerpiece of the digital economy, so businesses need a way to build and modernize their critical apps quickly and easily. Reintivity has the expertise to assess business needs and help build and modernize the intelligent applications needed for market differentiation.

Azure is an integrated stack that is purpose-built to develop and modernize intelligent applications to gain a competitive edge. The Azure platform of managed AI, application development platforms, and database services enables developers to build, modernize, and scale apps with speed, flexibility, and enterprise-grade security. Additionally, Microsoft is committed to ensuring that AI systems are developed responsibly and in ways that warrant people's trust so businesses can ethically use innovative technology.

3 ways businesses realize value when building and modernizing apps with Azure:

01

Improve development times of differentiated products and services.

Building and modernizing apps on an integrated platform enables developers to seamlessly go from development and testing to deploying in a single cloud. Azure Kubernetes Service, Azure Cosmos DB, and GitHub enable massive scale for development teams to deliver exciting solutions to customers. Azure Cognitive Services and Azure OpenAI allow businesses to improve the digital customer experience by adding chatbots and personalized recommendations.

As a result, businesses taking advantage of Azure for app innovation

- Improve their time to market** by a month or more.⁵
- Decrease customer support tickets** by 40 percent.⁶
- Create new business opportunities** across their product and solution offerings.

02

Increase scalability and reduce tech debt with cloud capabilities.

Establishing a foundation to support high-performance, growth, and future innovation requires a platform that streamlines operations, automates routine tasks, and consolidates redundant systems. Azure combines the power of responsible AI practices, cloud-scale data, and a modern application platform to reduce costs and increase efficiencies.

As companies embrace a more unified approach in the cloud, they

- Reduce tech spend on legacy systems and solutions by over **\$900K over three years**.⁵
- Save over \$400K** in time spent on security audits over three years.⁵
- Decrease app downtime** between 15 and 25 percent.⁵



03

Outpace competitors by attracting and empowering developer talent.

Accelerating innovation requires development teams to have access to fully managed and intelligent, comprehensive solutions that support every data type, environment, or skill level. Azure empowers development teams to develop fast with support and integration with VS Code, Dapr, and GitHub. Microsoft is also the leading contributor of open-source software code, including SDKs for developing AI applications responsibly.

When businesses give their employees the opportunity to use Azure and take advantage of Microsoft's learning and skilling materials, they

- Increase developer productivity** between 10 and 25 percent.⁵
- Improve development team efficiency** between 15 and 25 percent.⁵
- Reduce developer onboarding time** and employee turnover.⁵

Experience the benefits of Azure with Reintivity

As a Microsoft partner, Reintivity can help you build and modernize your critical apps by developing a comprehensive implementation plan for Azure, so your business can realize the benefits of improving developer tools and processes and end-user experiences with AI technology. Enhance your business with Reintivity's cloud solutions on Microsoft Azure, specializing in scalable and secure application modernization. Contact our team today to learn more.

Transform Now – [Book Your Consultation](#)

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 5. "The Total Economic Impact™ Of Microsoft Azure App Innovation," a commissioned study conducted by Forrester Consulting, 2023
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