

**"I'd never fall for a phishing email."**

**Ready to  
prove it?**



**Subject:** Immediate  
Action Needed: Your  
Account Is Locked

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**From:** security@  
yourbank-online.com

***Looks official, right?***  
*That's exactly what  
the scammer wants.*



**“Urgent Action  
Required”**

***Cybercriminals LOVE  
turning up the panic.***

***If they can make you  
rush, they know you’re  
less likely to think  
clearly.***

***Always pause and ask:  
Is this really urgent?***



**From:** security@  
yourbank-online.com

***Looks fine in the preview pane... until you zoom in.***

*Legitimate banks don't usually use odd domains like "-online.com"*

*A quick search for the bank's real support email can expose the fake.*



**"Dear Customer"**

***If this were truly your bank, wouldn't they greet you by name?***

*Phishing emails often use vague, generic openings because they don't actually know who you are.*



Click here to  
**"restore access now".**

***Before you click  
anything, hover your  
mouse over the link.  
Does the address  
match the real website,  
or something  
completely different?***

*Scammers love hiding  
dangerous links behind  
friendly-looking text.*



# Notice the emotional cocktail in that message:

- ✖ **Fear:** "Your account has been suspended"
- ✖ **Pressure:** "You must act immediately"

That one-two punch is designed to get you to click first and think later.



# Looks polished and professional,

maybe even showing your  
bank's logo front and  
center. Logos and layouts  
are easy to copy.

**If you weren't expecting  
the message, treat it  
with suspicion.**





**“Download the form  
to verify your account”**

***NEVER open an  
attachment you  
were not expecting.***

*Malicious files can  
quietly install  
malware and  
compromise your  
whole system.*



**So, what is the safer move?**

✓ **Take a breath**

✓ **Don't click anything**

✓ **Contact the  
company directly  
using a known phone  
number or website**





Phishing attacks are getting slicker and **harder to spot.**

**Would everyone on your team recognise all of these warning signs?**

**Ongoing security training  
+ everyday awareness  
= your strongest  
frontline defense**



Want support turning  
your people into scam-  
smart, security-savvy  
users?

**Reach out and let's  
protect your  
organization  
together.**

