

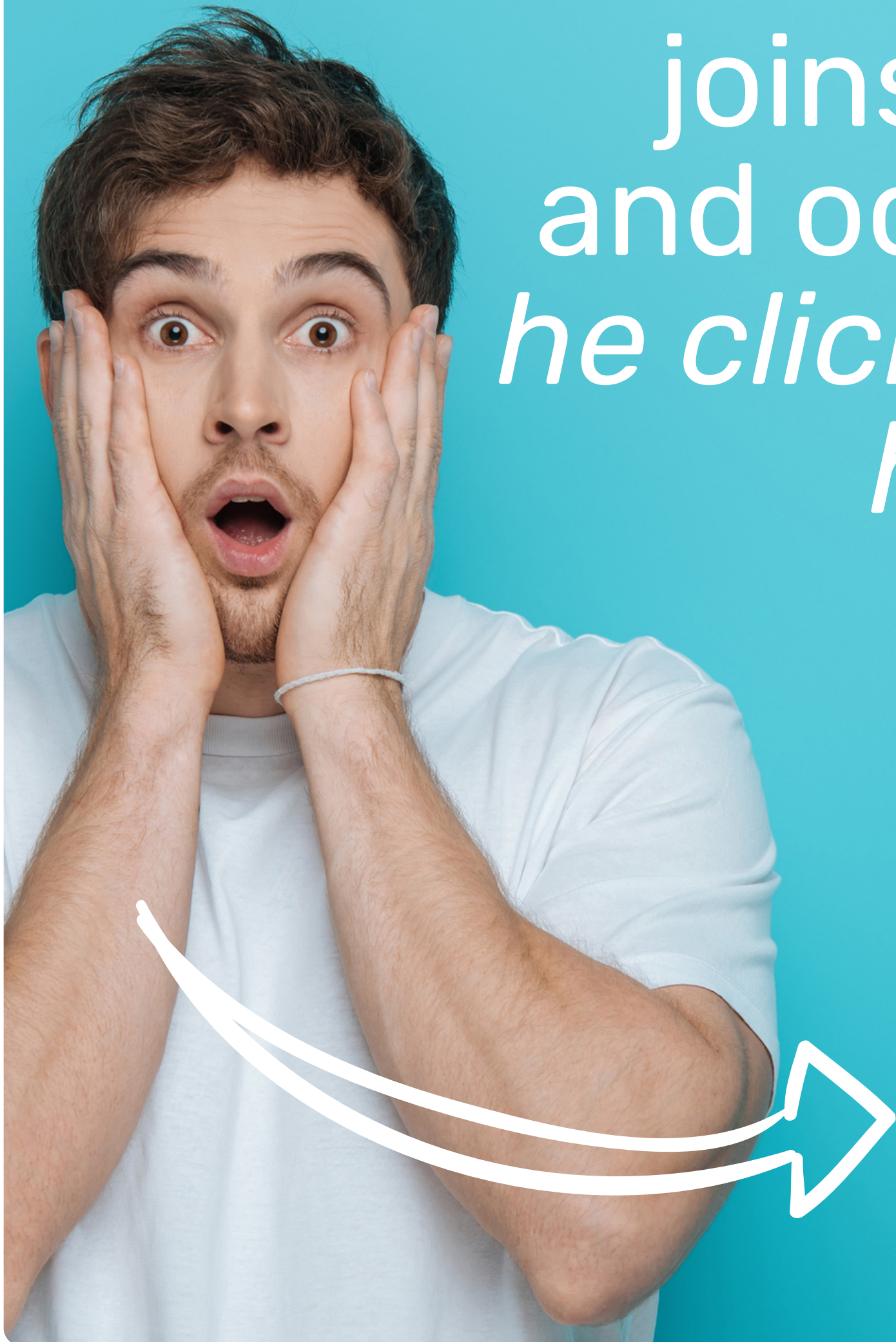
Why your team keeps
overlooking IT rules.

**A (Somewhat)
True Tale...**



Meet James, a hardworking employee.

He checks emails,
joins Zoom calls,
and occasionally...
*he clicks on things
he shouldn't.*



One day, IT sends an email to all staff:

“

*New IT policy update!
Read and follow these
security rules.*

”

James sees the email.

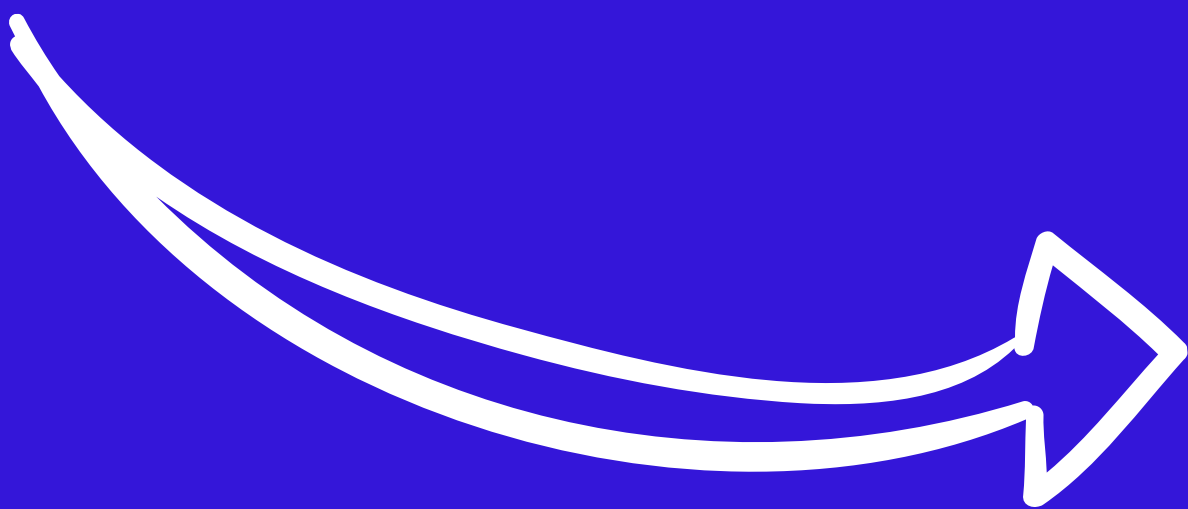
He ignores it... and so do
most of his colleagues.



Why?

Because:

- ✗ They don't see **how it affects them**
- ✗ The rules feel like **extra work**
- ✗ Nobody has explained **why it matters**



**So, how can you
make sure employees
follow your IT policies?**

**Here are
some
ideas...**



Speak their language.

Scrap jargon like this:

“

End-user access protocols require authentication via MFA.

”

Instead, say something like this:

“

You'll get sent a code by text to double-check it's really you.

”



Make it relatable.

Cyber security isn't an IT
problem, it's a business problem.

**Reward your team for
great security habits.**

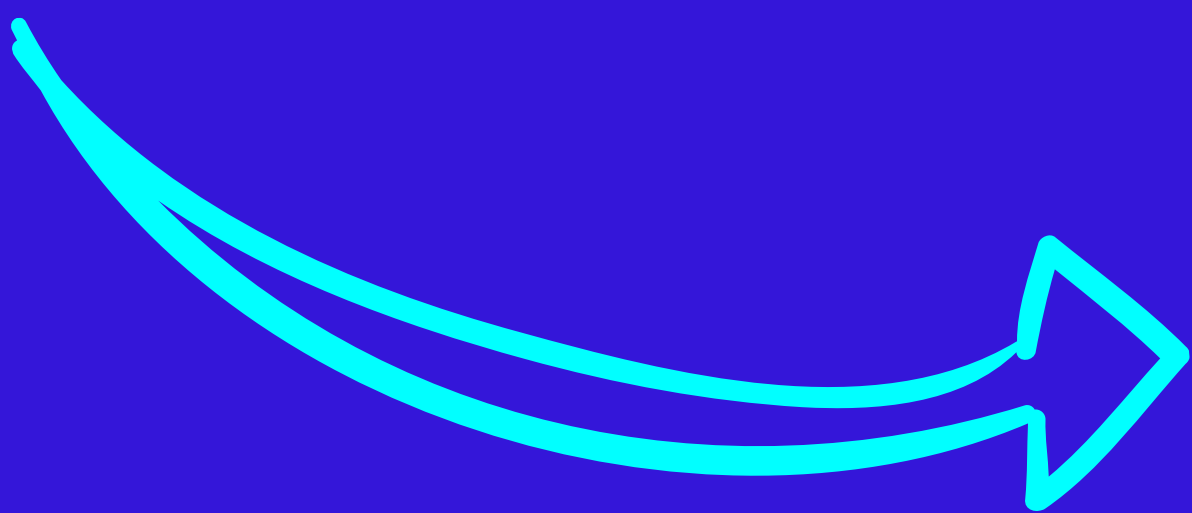


Make training fun.



Use short, interactive sessions *(not long, dull PowerPoints)*

Simulate real-world phishing attacks *(not, "read this 20-page PDF")*



We can help you

Create IT policies that are:

- ✓ **Simple** to understand
- ✓ **Easy** to follow
- ✓ **Seen** as important to everyone

Get in touch.

www.reintivity.com

