



"Hackers only chase big brands."



#### Truth:

Smaller orgs are easier to break into.

And often have more to lose when work stops.





"We bought security software, so we're covered."

Truth:

Tools are just one layer.

Today's attacks demand a multi-layered approach.





"We'd notice a breach right away."



Many intrusions sit quietly for weeks.

Attackers rarely wave a flag.







# "Our team can spot every phish."

## Truth:

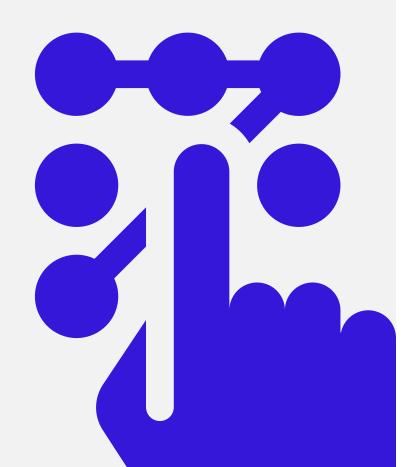
Phishing is polished.

Even savvy users get fooled.





"Strong passwords are enough."



#### Truth:

Without multi-factor authentication (MFA), one stolen password is a master key.









"We back up, so we're safe."

#### Truth:

Backups fail—or get encrypted too.

Test them and store them safely.





"Security is IT's problem."



## Truth:

People are the front line..

**Everyone needs the basics.** 





"We don't have anything worth stealing."

Truth:

Customer records, bank details, emails, logins

hackers call that treasure.





"Security slows us down."



#### Truth:

Modern controls are fast.

A few seconds now beats weeks of downtime later.

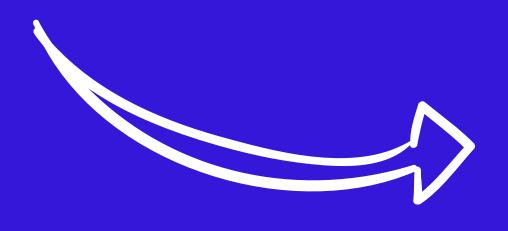






# Cybersecurity isn't a horror story

unless you ignore it.



If you're a Chicagoarea healthcare practice, school, insurer, government office, or nonprofit, we can help cut through the noise and protect your business...

Let's talk.

