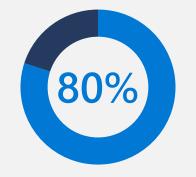
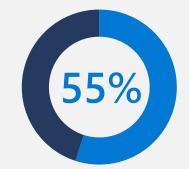


Analytics & AI is the #1 investment for business leaders, though they struggle to maximize ROI

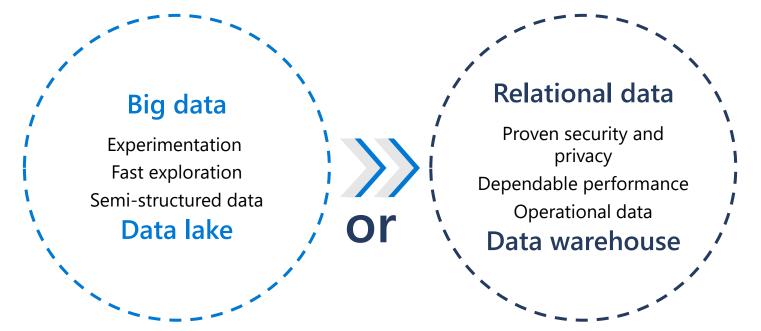


report struggling to become mature users of data¹



report data silos and data management difficulties as roadblocks¹

Businesses are forced to maintain two critical yet independent analytics systems



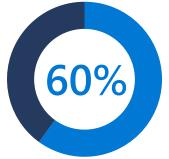
Azure Synapse brings big data and data warehousing together in a single service to provide limitless analytics



End the struggle—get Azure Synapse Analytics with Power BI



return on initial investment²



increased customer satisfaction²

faster time to insights²

27%

26%

lower total cost of ownership²

Azure Synapse is Azure SQL Data Warehouse evolved to a whole new level of performance and capabilities

1 Harvard Business Review (2019), Understanding why analytics strategies fall short for some, but not for others 2 Forrester, October 2019, "The Total Economic Impact of Microsoft Azure Analytics with Power BI"